

Rochdale AFC Academy External Relationships



2019/20

How does the Academy work with the FA Youth Coach Educators? Youth Awards

The completion of FA Youth Awards Level 3 (Modules 1, 2 & 3) and Level 4 Advanced Youth Award as well as licence maintenance have become mandatory for all Academy coaches. Therefore access to complete these awards within the relevant time frames and within each individual coach development plan is important. This process needs clearly illustrating.

FA Youth Coach Developers – Rochdale AFC

Utilised

As a Club who has accessed FAYCD support since the very beginning – as one of the pilot Clubs – we have utilised the support in a variety of ways across the 7.5 years since the programme began. In practice, our FAYCDs (Martin Diggles, Ian Bateman and, currently, Gareth Morgan) have organised, delivered and supported work undertaken on the FA Youth and Advanced Youth Awards as well as facilitate specialist inputs (where applicable) around the UEFA Awards, CPD and multi-disciplinary content.

Access to courses

Our coaches have been supported in accessing all of the UEFA and FA courses that they have wanted to enrol on. Our FAYCD has supported their access to courses by, when appropriate, organising and delivering courses for us at our Club, locally (as part of a cluster of Clubs), and through writing letters of support to access national courses (e.g. Advanced Youth Award and UEFA A courses).

CPD

In the 3 years since starting as our FAYCD, Gareth Morgan has worked with full-time coaching staff to facilitate the delivery of in-house CPD events, with the focus of these events steered by Tony Ellis to ensure the events have linked in directly to Academy priorities and adhered to the Club's philosophy on player and coach development.

Frequency of visits

In the 3 years since starting as our FAYCD, Gareth Morgan has visited the Club on 93 occasions, with the majority of these visits entailing support work with 2+ coaches.

Support of Club's philosophy

Fundamental to how the FAYCDs (who we have had with us) have looked to support our coaches is by spending time with us (listening, watching, and discussing) in order to understand and then adhere to the Club's philosophy within the work that they do. A key example of this is how the FAYCDs make reference to our 'Non-negotiables' and our 'Traits' within their support work with our coaches.

Gareth Morgan - FAYCD

St Cuthberts & Oulder Hill High School

The Academy are actively in the above two schools delivering the following:

- Delivering GCSE PE practical lessons to help students gain knowledge of how to plan and deliver sessions in preparation for their practical assessments
- Working with specific age group football teams to support and enhance player performance
- To assist in the delivery of football delivery across the school

From this and the great communication with both schools we have recruited players into the Academy

Although no SLA is currently in place this is the next stage to formalise a partnership.

Milnrow Juniors SLA



Rochdale AFC Academy

Grass Roots Clubs Links 8.2.3b

SERVICE LEVEL AGREEMENT

Between:

ROCHDALE AFC ACADEMY

And

MILNROW JUNIORS

Rochdale AFC Academy will:

- Assist in helping Milnrow Juniors produce a C.C.F. framework fit for coach development by September 2018.
- Announce Milnrow Juniors as an official partner and explore the use of a Social media strategy for both parties.
- Provide Milnrow Juniors the opportunity to play development fixtures seasonally.
- Provide Milnrow Juniors with the academy literature to present to potential players.
- Provide Milnrow Juniors with the opportunity to approach potentially local released players from the Academy.
- Approach coaches or management when identifying potential trialists.
- Update coaches or management on progress of trialists.
- Explore potential Continuous Professional Development (C.P.D.) opportunities for Milnrow Juniors.
- Explore potential opportunities for Milnrow Juniors staff to align and work with Rochdale Town Team / Rochdale AFC Academy development centre / Rochdale AFC Academy E.D.S. programme feed.

Milnrow JFC will:

- Invite Rochdale AFC Academy to identified games / fixtures / training sessions.
- Identify potential Academy players, pass on Rochdale AFC Academy contacts and Academy literature to potential parents.
- Permit Rochdale AFC Academy to approach coaches.
- Permit Rochdale AFC Academy to approach parents.
- Support Rochdale AFC Academy through the trialist process of players from Milnrow Juniors.
- Promote the success of Rochdale AFC Academy.
- Promote Rochdale AFC Academy as a Good Partner.
- Explore potential Continuous Professional Development (C.P.D.) opportunities with Rochdale AFC Academy.
- Explore potential opportunities for Milnrow Juniors staff to align and work with Rochdale Town Team / Rochdale AFC Academy development centre / Rochdale AFC Academy E.D.S. programme feed.

ON BEHALF OF ROCHDALE AFC

SIGNED.....

PRINT NAME.....

DATE.....

ON BEHALF OF MILNROW JFC

SIGNED.....

PRINT NAME.....

DATE.....